



Childhood Calendar
PHOTOGRAPHS BY OANA HOGREFE

For Immediate Release

Atlanta, GA, April 11th, 2013 Award-winning Atlanta photographer Oana Hogrefe announces the completion of the 2013 stage of the Childhood Calendar fundraising project, with March of Dimes as the beneficiary.

"We are overjoyed to announce a record \$8,525 raised for MoD through the 2013 Childhood Calendar. Such success is only possible through enthusiastic community involvement and thanks to the generosity of everyone who participates at any stage of the project", said Hogrefe, the owner of Oana Hogrefe Photography and the creator of Childhood Calendar. *"March of Dimes is a particularly worthy organization, dedicated to improving the lives of babies and mothers through support, education and research."*

1 in 8 babies in the US is born prematurely. March of Dimes works relentlessly to reduce the number of babies born too early, through research of the risk factors as well as through raising public awareness of the seriousness of prematurity.

"Our organization is so grateful for the funds raised by the Oana Photography 2013 Childhood Calendar," said Sheila Ryan, State Director of the Georgia Chapter of the March of Dimes. *"This donation will help support local programs that will allow the March of Dimes to achieve its goal of preventing preterm birth, birth defects and infant mortality."*

Read more about March of Dimes and how else you can be involved at <http://www.marchofdimes.com>
To support or learn more about the Childhood Calendar, learn about the 2014 beneficiary, and to participate in the current casting call for the next issue, please visit <http://www.childhoodcalendar.com>

About Oana Hogrefe Photography

A highly sought-after Atlanta boutique studio, Oana Hogrefe Photography (www.shutterview.com) specializes in insightful, memorable portraits of babies, children and families. Hogrefe is active in giving back to the community, and has created the Childhood Calendar as a yearly fundraising project benefiting charities dedicated to bettering the lives of children and families. The project, now in its fourth year, has raised over \$20,000 since its inception.

